

## AVcon 24



AVcon will take place from October 22 to 24, 2024 as part of LEaT con 24 in Hamburg. It is a unique platform for presenting and networking the ProAV industry. As a complementary exhibition to LEaT con, AVcon is specifically geared towards the fixed installation market and covers the entire spectrum of AV/IT system integration. This Special Area of LEaT con offers a unique opportunity to experience innovations in the industry and to network with leading manufacturers and service providers.

A key part of AVcon is the AV Stage, which offers a comprehensive program of specialist presentations on all three days of the event. The Special Area is aimed at professionals from the AV and IT sectors looking to find out about the latest technologies and integrated solutions. It not only offers the opportunity to get to know innovative technologies, but also to exchange ideas directly with leading manufacturers and service providers. The close connection to the established LEaT con and the thematic expansion to include the entire ProAV sector create valuable synergies that benefit both exhibitors and participants.

A particular highlight of AVcon is the structured program, which is divided into three thematic clusters. These address current developments and challenges in the digital

working world, particularly in the areas of media installations, collaboration and conferencing:

- **Workspace & Conferencing:** The focus here is on modern workplace solutions that enable new forms of collaboration and communication.
- **AV over IP:** This cluster highlights the latest technologies in AV transmission and signal processing over IP networks.
- **Technology:** From media installations to new developments in signal management - this cluster offers in-depth insights into technical innovations that will shape the future of the ProAV industry.

Highlights of the program include presentations by renowned industry experts who will provide in-depth insights into new technologies and market trends. The topics range from the further development of media technology support for “new work models” to innovative concepts for signal management and AV technology. AVcon thus becomes a central hub between technology providers and end users and promotes knowledge transfer and exchange in a dynamic market environment. The event is a leading industry get-together for all players in AV and IT system integration who want to find out about the latest trends and expand their network. The AVcon program is available here and is updated regularly.

AVcon @LEaT con 24 offers its visitors flexible ticket options that are tailored precisely to their needs. Whether you just want to visit the event or take advantage of the full program - everyone will find the right ticket on the website below. The Basic Ticket gives participants access to the comprehensive basic offerings of AVcon and LEaT con 24, including the exhibition area, the AV Stage, the LEaT con Main Stage and Speakers Corner, the exclusive training area, the LEaT Specials & Experience areas, the demo rooms and numerous networking opportunities with exhibitors and industry colleagues. A drinks flat rate (without food) is also included in the price.

For all those who want to get more out of their visit, the Insights Ticket offers additional access to exclusive further education formats. These include limited workshops in small groups, deep dive sessions with experts and special guided tours of Hamburg's event tech highlights. With the Insights Ticket, visitors secure an intensive and personal learning experience that goes beyond regular event attendance. Special ProAV Insights program recommendations are included in the AV Stage Timetable. Secure a ticket for AVcon 24 now and experience three days full of innovation, networking and know-how at the Hamburg Messe.

[www.leadcon.com](http://www.leadcon.com)