

### Telefónica invites to Sports Venue Media Tech Reception at ISE 2024



Telefónica, technology partner and systems integrator for major turnkey audiovisual engineering projects for the broadcast, media and sports venue industries, invites ISE visitors to an exclusive behind-the-scenes presentation of the new Estadio Santiago Bernabéu on Wednesday, January 31st 2024 at 4:00 pm. The event will be hosted by Lawo at booth 5F700.

As home of Real Madrid, the new Bernabeu will guarantee an unforgettable stadium experience for 85,000 people, while setting new standards for venue utilization. Featuring latest IP media infrastructure and easy-to-use IP control systems the new Bernabéu provides the future-proof production environment for any broadcast, streaming and in-stadium entertainment challenges to come, whether for football, concerts, or other applications.

Details of the project's solutions will be presented at the reception. Interested visitors are invited to register [here](#).

[www.lawo.com](http://www.lawo.com)