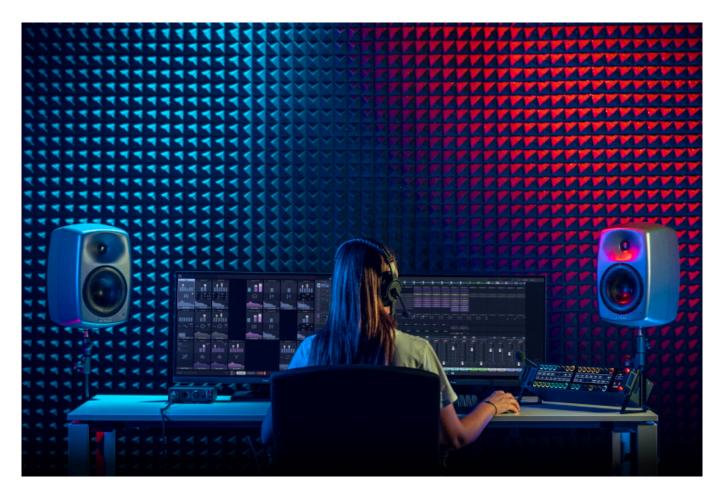
## Riedel SAME



Riedel Communications today announced the launch of its innovative Smart Audio & Mixing Engine SAME, an all-new audio processing software suite set to redefine the broadcast audio landscape with unparalleled workflow automation and flexibility.

Designed to meet the evolving demands of modern audio workflows, SAME is based on the latest commercial off-the-shelf (COTS) server cluster technology to deliver unmatched processing capabilities that scale effortlessly with production needs. With an extensive suite of over 30 advanced audio processing tools and mixers — spanning from automatic leveling and dynamic equalization to 5.1 upmixing, loudness meters, or signal analyzers — the solution caters to a wide range of applications such as voice-over, automated mixing, audio monitoring, or in-line process insertion. In combination with the universal inputs of Riedel's new range of Network Stream Adapters (NSA), users will enjoy a fully automated signal path from mic to ear.

"SAME will open up a whole world of new workflows for the audio production industry," said Roger Heiniger, Senior Product Manager at Riedel Communications. "With its powerful automation mechanisms and smart processing tools like fingerprint-based dynamic equalization and automatic loudness-based leveling, it

allows professionals to focus on creativity and content rather than getting bogged down by technicalities. We're excited to see how SAME will enhance productions of all sizes."

SAME's unique Audio Pilot ensures that audio engineers can always maintain the "big picture" of all running productions, offering a comprehensive view of multilocation productions for centralized monitoring and management. The Audio Pilot also introduces a process- and mixer-independent audio monitoring system with fully automated monitoring path switching, allowing users to select and listen to any running process instantly across the entire system without the need for manual signal routing.

The brand-new management platform Riedel STAGE™ simplifies the mixing and matching of devices, roles, and personnel without the need for protocol or IP knowledge, streamlining operations and reducing setup and training times. This management backend features strong remote assistance capabilities for remote or at-home production scenarios and is compliant with the highest IT security standards. The browser-based tool also features extensive user-rights management with integration to corporate directories and third-party identity providers (LDAP/AD, SAML, etc.). Because processing and I/O routing are not tied to a physical location, SAME enables rapid switching between different workspaces and production areas and avoids processing resource bottlenecks and access rights problems associated with traditional monolithic processing solutions.

"SAME is designed by audio experts for audio experts as a high performance, flexible audio toolkit to solve a variety of live production needs as they arise", said Jake Dodson, Executive Director Product Management at Riedel Communications. "Together with our new STAGE configuration, management, and operation platform, SAME heralds a new era of server-based solutions, addressing the industry's need for flexible deployment models with the ability to flexibly scale in capacity."

For more information on SAME and other Riedel Communications products, visit the IBC2024 Riedel booth #10.A31 or the website below.

www.riedel.net