

## Timo Koch new CCO Media Division at Riedel Networks



Riedel Networks, a Riedel Group company, today announced that Timo Koch has been appointed to the position of chief commercial officer for its Media Division. Reporting to Michael Martens, CEO of Riedel Networks, Koch will oversee the company's commercial and business development in the media and entertainment sector, extending its existing connectivity business to broadcast and live events while utilizing the group's data center potential for new media operations. A complement to the company's Enterprise Division focused on SD-WAN, network edge, security, and cloud solutions for the corporate sector, the Riedel Networks Media Division leverages the companies long-standing experience in broadcast,

sports and live events to deliver a portfolio of networking solutions tailored to the needs of the media and entertainment market.

“We are pleased to have won Timo Koch, an expert in the field of broadcasting, for the management team of Riedel Networks,” said Martens. “With his many years of experience, we are confident that he will successfully lead and shape the Media Division.”

Koch has spent most of his professional career in the outside broadcast (OB) and production facility business. After his own OB operation in Belgium was acquired by NEP Group, he remained to initiate work on major international sports events. By combining early adoption of the latest technologies with an experienced and passionate team of engineers and operators, the company became a valued production partner for the most challenging events around the globe. Later, Koch oversaw Euro Media Group’s (EMG) international business, its deployment of a large IP fly-away system, and the integration of various business units, such as EMG’s renowned RF operation.

“As the broadcast industry is rapidly moving into remote production and fully IP-controlled environments, I am thrilled to add my long-lasting broadcast experience to the Riedel Networks team,” said Koch. “I am convinced that we can bring a very attractive offer to the market by leveraging Riedel’s expertise in the entire content workflow.”

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