Wednesday, 26 March 2025 11:39

Ferncast Webinar on Modern Radio Streaming



Ferncast, a pioneering company in audio logistics specializing in 24/7 radio software solutions, will be hosting a free webinar titled "Exploring the technology of modern radio streaming" on April 8, 2025, at 10 am CET. This session will offer a deep dive into the latest advancements in radio streaming, covering cutting-edge streaming formats, essential protocols, high-efficiency encoding, and other key innovations shaping the future of audio broadcasting.

During this event, Ferncast experts will take a closer look at a variety of relevant technologies. From widely used standards, over up-and-coming breakthroughs to even Ferncast's own unique developments. They will also showcase real-world use cases from leading public and private broadcasters, including WDR, Klassik Radio, and RNE.

Topics Covered:

- Immersive and high-efficiency audio encoding
- Strengths of different streaming formats
- Maintaining timeshifting capabilities under challenging conditions
- Emerging trends in radio streaming

This webinar is targeted at radio program planners, radio technicians and people involved in a broadcaster's IT infrastructure. Register for the free Zoom webinar <u>here</u>. A recording will be sent to all registrants afterwards.

www.ferncast.com

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