

# Ferncast Partnership with SessionLinkPRO



Ferncast, a company in audio logistics specializing in 24/7 radio software solutions, is thrilled to announce a new partnership with SessionLinkPRO, a company with expertise in high-quality peer-to-peer communication solutions. This collaboration will further enhance Ferncast's offerings by integrating SessionLinkPRO's suite of products into the aixtream platform, streamlining operations for radio stations, reporters, sound studios, voice actors and other audio professionals.

The integration of SessionLinkPRO products into Ferncast aixtream will enable users to handle multiple SessionLinkPRO connections more efficiently, and integrate them into broader aixtream workflows, offering improved flexibility and ease of use. It brings together the convenience of SessionLinkPRO with the advanced audio processing and delivery options available to aixtream. Users will find it much easier to integrate SessionLinkPRO into their wider audio network, while using fewer individual systems and workstations. Full compatibility between peers using SessionLinkPRO in a web browser and those using an aixtream installation is also assured. This collaboration is expected to drive greater productivity within the radio and audio industry by providing seamless, reliable, and high-performance communication tools.

### Key Benefits:

- A central solution for handling multiple SessionLinkPRO audio sessions
- Enables seamless integration of SessionLinkPRO communication into larger

- audio workflows
- Requires fewer systems to realize a workflow including SessionLinkPRO communication

Customers using aixtream will benefit from smoother workflows, optimized audio logistics, and enhanced connectivity options, thanks to the combined strengths of both solutions.

Tim Proegler, SessionLinkPRO CEO, commented: "The new partnership with Ferncast is very promising. Both companies are well established in the broadcast market and the integration of our browser-based platform into aixtream will certainly optimize many production workflows for both Ferncast's and our customers. Working together has been extremely fast and efficient."

"We are proud to have found a partnership with SessionLinkPRO, which we consider one of the most trusted peer-to-peer communication solutions in the industry," said Detlef Wiese, CEO of Ferncast. "Our collaboration will simplify the management of multiple SessionLinkPRO connections for many. The SessionLinkPRO team is also extremely professional, and we look forward to announcing the upcoming aixtream release with full SessionLinkPRO support."

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