

Classic 105 Chooses Lawo crystalCLEAR to Mix Kenya's Biggest Voices



Kenya's Classic105 streaming radio station, a part of the Radio Africa Group, has embraced Lawo touch-based Virtual Radio technology with a state-of-the-art crystalCLEAR mixing setup. This installation follows another recent installation of Lawo virtual mixing solutions at a Radio Africa sister station, underscoring the group's plan for transitioning to modern IP production infrastructure.

The Classic105 Morning Show with Maina Kagemi and comedian Churchill as Mwalimu King'ang'i has become a cult favorite; perky radio program often highlighting controversial topics. The show is very popular amongst women who are encouraged to call and discuss peculiar relationship stories – battling their way through the topics in a mix of Swahili and English. The drive show is hosted by another big voice in Kenyan radio airwaves, Cess Mutungi, also known as "Queen of Radio." Captivating listeners with her deep, husky voice and unique sense of humor, she keeps listeners glued to the radio.



Nairobi-based Radio Africa Group is one of Kenya's most dynamic media companies, with a portfolio of radio and television stations, websites and print newspapers. Recently, a Lawo RELAY PC-based virtual mixing system was installed at sister station Kiss100 FM, proving so successful that they returned to Lawo to outfit Classic105 as well.

Classic105 chose Lawo's crystalCLEAR mixing solution, which employs VisTool

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Virtual Radio Studio Builder software for fingertip touchscreen mixing. The graphical “virtual mixer” interface controls Lawo’s proven Compact Engine, a compact 1RU mixing engine with AoIP audio interfaces and DSP audio processing — the first installation of its kind in East Africa. The touchscreen-operated 12-fader radio console was installed by Lawo distributor and systems integrator BYCE Broadcast, who worked closely with Classic105 and Lawo to meet the customer’s specific requirements.

“We are happy with Lawo virtual consoles”, states Philip Keter, Radio Africa Group’s Technical Manager. “We have had Kiss100 FM using Lawo RELAY mixing for more than one year now, and we have not experienced any downtime. We are even more excited about crystalCLEAR; the presenters love its robustness, flexibility, and agility. It is not only easy to operate but actually helps enhance creativity!”

www.lawo.com

www.classic105.com

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